

BABYSITS

ONLINE BABYSIT PLATFORM

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www.babysits.org

PRESS KIT



Babysits is a global online platform connecting parents with babysitters, nannies and childminders. We have connected hundreds of thousands of parents and babysitters, online and by mobile app. With an emphasis on our international community of users and our customer service, Babysits is now the easiest way to find and plan childcare services or childcare jobs.

Overall reach

38+

COUNTRIES

28.500+

CITIES

1.7M+

MEMBERS



WHAT WE OFFER

- Tips for parents
- Tips for babysitters
- Platform tips
- Activities
- Do it yourself (DIY)
- Kid recipes
- Video content

COLLABORATIONS & PARTNERSHIPS

- Guest articles
- Social Sharing- media promotions
- Contests/giveaways
- Brand ambassadorships and custom campaigns
- Banner images
- Content sharing

ABOUT US

Babysits was founded in 2008 by Peter van Soldt. He was motivated by a belief that a truly good childcare platform gives a meaningful solution which simplifies everyday struggles. The result was an online childcare community making it easy for parents and babysitters to connect. Simply search in your area, get in touch and plan appointments. It couldn't be easier!

DEMOGRAPHICS

Age

18-64
years

Gender

69% female
31% male

STATS

3.8M

yearly users

300K

monthly unique visitors

100k

facebook likes

10K

instagram followers

BABYSITS COLLABORATIONS

Babysits is always open for collaborations. Here are some of the companies we've worked with

